

STAFF REPORT

TO: Summit County Council

FR: Lisa Yoder, Sustainability Program Manager

DATE: September 19, 2018

SUBJECT: SCPW Challenge website



This staff report accompanies a demonstration of the [SCPW Challenge website](#) to inform Council of the community engagement tool developed to increase countywide participation toward achievement of Council's sustainability-related goals.

ACTION REQUEST: Observe SCPW Challenge website demonstration and Accept the SCPW Challenge

BACKGROUND

Summit Community Power Works (SCPW) was created in 2013 as a partnership between Summit County and Park City, under the fiscal sponsorship of Park City Community Foundation (PCCF), to vie for the \$5M Georgetown Energy Prize. The goal of the competition was to reduce residential energy consumption, a goal that remains in alignment with Summit County and Park City's emissions reduction goals.

Since completion of the competition period (December 2016) stakeholders sought ways to continue SCPW energy conservation and renewable energy program delivery in Summit County. SCPW stakeholders agreed to shift fiscal sponsorship and program delivery from PCCF to Utah Clean Energy (UCE), an established nonprofit who has lead the transition to a new clean energy economy in Utah and the West. UCE has delivered successful programs and conducted clean energy and electric transportation advocacy work in Utah since 2001.

The launch of the SCPW Challenge (August 27, 2018) marks the beginning of SCPW re-engaging in the community to work toward achieving Council's goals to reduce GHG emissions 80% below 2014 level by 2050, among other environmentally sensitive actions.

SCPW Challenge

The SCPW Challenge is a call-to-action for Summit County residents to lower their impact on the environment by conserving energy, water, and their own money in the process. The interactive online platform, found at www.scpwchallenge.org, challenges residents to reduce their household's carbon footprints, and creates a way for the community to work together to reduce overall carbon emissions.

The SCPW Challenge website is a 'one-stop-shop' that guides residents through specific actions pertaining to home energy, energy efficiency, transportation, water conservation, and community engagement. The platform offers a range of actions ranging from "easy" to "challenging" with local resources for completing each action, including any available incentives and rebates. Participants can choose which carbon-reduction actions they wish to take, and then track and share their progress.

Participants earn points that correlate to carbon savings, and top scorers are highlighted on the website, and prizes will be awarded with each new challenge.

One of the most unique components of the SCPW Challenge website is its ability to organize friendly competitions and recognize local environmental heroes. Groups of people can form teams, based on their neighborhood, school, or even social groups. During Park City's sustainability staff presentation of the SCPW Challenge website to City Council (August 16, 2017) Park City Council challenged Summit County Council to see which Council could achieve the greatest results. The challenge between the Councils has begun, demonstrating both Councils' leadership and contribution toward achieving each Council's respective sustainability goals.

The Challenge website platform was developed by Community Climate Solutions. Summit County, Park City and Utah Clean Energy staff worked together with Community Climate Solutions to populate the platform with relevant information and make it specifically applicable to all of the partners' goals. The platform is funded through Park City's Social Equity Innovation Challenge and Summit County Sustainability funds. Utah Clean Energy's SCPW program staff is promoting the SCPW Challenge and will add new learning modules over time to keep the community engaged.

The SCPW Challenge is one of the implementation strategies identified in the Summit Community Energy Plan to engage the community in countywide sustainability-related actions over time.

CONCLUSION

Continued learning and climate action taken by everyone in the community, the extent possible, is necessary to maintain the quality of life we enjoy in Summit County. The SCPW Challenge website provides a fun, resource-rich way to learn how to reduce consumption of resources and to help create a cleaner, healthier future.

FUNDING

No funding is required at this time.