



AGENDA

Summit County Economic Development Advisory Board Thursday, May 5th, 2022 @2:00PM

NOTICE is hereby given that the Economic Development Advisory Board will meet in session Thursday, May 5, 2022, at the Summit County Courthouse, 2nd Floor, Executive Conference Room, 60 N Main St, Coalville, UT 84017

2:00 PM The Summit County Economic Development Advisory Board will hold its **13th** meeting, and discuss the following:

1. Consent Agenda - Any item will be removed from the consent agenda at the request of any member of the Board and that item will be considered separately later.

A. Minutes from February 17, 2022.

ACTION: Approve the consent agenda or take such other action deemed appropriate.

2. General Announcements – Chair/Vice Chair

3. Rural County Grant Update – 20 Minutes

a. Rural County Grant 2020/2021/2022: Grant Software

- [Wisehive](#)
- [Apply](#)
- [Good Grants](#)

b. Rural County Grant 2021/2022: Broadband Focus

- Draft Application (Rural County Broadband Grant)

c. Rural County Grant 2022/2023: Grant Training Workshop

- State of Utah Training: May 11, 2022

4. [Wasatch Back Economic Summit \(Midway\), May 17, 2022 \(8:00 AM – 2:30 PM MDT\)](#)
Learn about key economic issues facing Summit and Wasatch Counties.

5. [Conference Board Panel Participation – May 18, 2022 \(10:30am -11:30am\)](#)
Utah Roundtable: Preparing Rural Americans for a Post-pandemic Economy

6. 3:00 PM Adjourn

Individuals with questions, comments, or needing special accommodations pursuant to the Americans with Disabilities Act regarding this meeting may contact Amy Jones at 435-336-3042



Staff Report

To: Economic Development Advisory Board

From: Jeffrey B. Jones, AICP, Econ. Development & Housing Director

Project Updates

1. Rural County Grant 2020/2021
2. Rural County Grant 2021/2022
3. Rural County Grant 2022/2023
4. Wasatch Back Economic Summit
- 5.

Meeting Date: Thursday, May 5, 2022

BACKGROUND/EXISTING CONDITIONS:

1. 2020/2021 Rural County Grant

To date, the Board has allocated \$77,096 of the original \$95,833 grant award. This leaves a current balance of \$18,737.

After reviewing various grant applications staff now anticipates spending between \$5,000 and \$10,000 of the remaining funds for grant software. This annual expenditure would be "ongoing" and be part of the County's future grant application awards.

Staff has reviewed the following grant software applications.

[Zoom Grants](#)

Poor customer service. Staff recommends that Zoom Grants no longer be considered for purchase.

[Wizehive](#)

Very high customer service. The financial tracking is well done and would aid the County's grant process. Cons. The price point starts at \$5,000 and the application requires an 8 week build time and cannot be customized "on the fly."

[Survey Monkey Apply](#)

Good customer service. The product is very intuitive for grantees and has a built-in rating/ranking element. Application appears to be more flexible with regards to “changing on the fly” than WizeHive. The price point also starts at \$5,000.

Another product that Staff would like to try is [Good Grants](#). Good Grants allows you to test drive the product for 14 days and has a starting price for the professional model of \$6,000 per year. Staff would like to test this product.

Motion: Direct staff to test drive the Good Grants application and select a grant application software from the list above by May 31, 2022 from the list above.

2. 2021/2022 Rural County Grant

Staff has had initial conversations with broadband infrastructure providers with regards to the potential placement of \$200,000 in support of infrastructure projects that facilitates job creation and job retention.

There are \$8M+ in potential telecommunication/broadband projects in Summit County. Staff would recommend that we use the 2021-2022 grant funds in support of these efforts.

Staff has prepared a draft application and would like the Economic Development Advisory Board to review the draft and offer suggestions.

3. 2022/2023 Rural County Grant

Training for the next \$200,000 of Rural County Grant funds is scheduled for May 11, 2022. Board member Jones is scheduled to attend.

4. Wasatch Back Economic Summit

The [Wasatch Back Economic Summit](#) is a way residents and business leaders can learn about key economic issues facing Summit and Wasatch Counties. The Summit will be held in Midway, UT on Tue, May 17, 2022 from 8:00 AM – 2:30 PM MDT at the Zermatt Utah Resort & Spa. Staff has a number of passes it can make available to the members of the Board.

5. [Committee for Economic Development](#). Utah Roundtable: Preparing Rural Americans for a Post-pandemic Economy

Sponsored by the Conference Board, the roundtable will focus on how to develop skills and training requirements for rural areas in Utah so that the American workforce can prosper in the next economy. The convening is meant to be interactive and will focus on how business leaders can collaborate with

academic institutions, trainers and state and local officials to determine skills and training requirements needed to improve career opportunities in Utah.

The Committee for Economic Development of The Conference Board (CED) is a nonprofit, nonpartisan, business-led public policy center that delivers well-researched analysis and reasoned solutions to the most pressing challenges facing the nation.

Several Board members have been approached and will be participating (virtually) in the panel discussion on May 18, from 10:00 a.m. – 11:30 a.m. MDT.

ATTACHMENTS:

- Draft Rural County Broadband Grant Application

Guiding Principles of the Summit County Broadband Development Grant Program:

- Address the need for reliable and affordable internet for all citizens
- Provide reliable and redundant internet infrastructure that enables businesses to compete and serve their customers
- Ensure a fair and competitive environment for all providers without excessive government oversight
- Establish a framework of collaboration and cooperation among stakeholders and public entities
- Provide opportunities for both individual investment and financial support when appropriate
- Secure anchor tenants and promote private investment to supplement available public funds
- Promote private investment and identify opportunities for expansion of broadband services
- Pursue opportunities for additional local, state and federal resources

SECTION I: COVER SHEET

1. PROJECT TITLE:

2. APPLICANT INFORMATION:

PRIVATE BUSINESS OR PUBLIC/PRIVATE PARTNERSHIP

Applicant (Business):

Representative Name:

Mailing Address:

Co-Applicant (County, City/Town/ Other):

Responsible Elected Official Name:

Mailing Address:

GOVERNMENT APPLICATION *(no eligible business entity responded)*

Applicant (County, City/Town/ Other)

Responsible Elected Official Name:

Mailing Address:

Co-Applicant (County, City/Town/ Other)

Responsible Elected Official Name:

Mailing Address:

3. PROJECT REPORTING CONTACT

Local Contact:

Position:

Mailing Address:

Phone:

E-mail:

4. PROJECT ADMINISTRATION CONTACT

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|--------------------|
| Organization Name: |
| Contact Person: |
| Mailing Address: |
| Phone: |
| E-mail: |

5. TYPE OF PROJECT *(Briefly describe applicable project type)*

| <u>Infrastructure Type</u> | <u>Brief Description</u> |
|---|--------------------------|
| <input type="checkbox"/> Acquisition of Infrastructure | |
| <input type="checkbox"/> Deployment of Infrastructure | |
| <input type="checkbox"/> Installation of Infrastructure | |

6. PROJECT COSTS *(Indicate minimum necessary total public infrastructure costs)*

| | |
|---|--|
| a. Amount requested | |
| b. Required match (min of 40%) of total project cost. | |
| c. Rural County Grant match (60% of project cost up to the maximum grant award. Grant is a reimbursable grant based on eligible project expenses. | |
| TOTAL Project Cost (a + b + c) | |

SECTION II: PROJECT INFORMATION

1. SUMMARY OF THE PROJECT.

2. **LOCATION OF THE PROJECT AND MAP.** Attach a map of the project area, depicting households and businesses in the project area and differentiating between those which will have access to the new broadband services.

3. **BROADBAND INFRASTRUCTURE.** The kind and amount of broadband infrastructure to be deployed for the project, including initial speeds to be achieved and initial price of the service to be provided.

4. **APPLICANT'S EXPERIENCE.** Provide evidence demonstrating the applicant's experience and ability in building, operating and managing broadband service networks. Attach a resume with Principals of the project and experience.

5. **UNSERVED NATURE.** Attach evidence regarding the unserved nature of the area where the project is to be located, which may include but is not limited to:

- a. Any broadband provider's response about their plan to upgrade broadband service in the project area to speeds that meet or exceed the speeds proposed in the application, within the time frame specified in the proposed project activities;
- b. Data from Form 477 from the Federal Communications Commission; or
- c. Other

| | |
|---|-------|
| a. Number of households passed | |
| b. Number of businesses passed | |
| c. % of households passed in relation to total households in area that will have access or upgrades to broadband service as a result of the project | 0.00% |

6. BENEFIT. List the significant community institutions and industries that will benefit from the project.

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7. COMMUNITY SUPPORT. Attach evidence of community support for the project. (i.e. support letters, signatures on a petition, etc.)

8. FUNDING AND IN-KIND CONTRIBUTIONS. Sources of funding or in-kind contributions for the project that will supplement any funding received through the broadband development sub-account, including an examination of any federal grants available to the project. The application will differentiate committed funding and funding which is pending. The application will identify the amount of funding for the project to be provided by each governmental entity and by any business entity participating in the project. Funding provided by any other state source will be specifically identified.

Have any other Federal, State or Private sources been pursued for this project? (Check all that apply and fill in Additional Funding Table)

- a. **Federal Grants** (*USDA, EDA, Etc.*)
- b. **Other State Sources** (*Specify*)
- c. **Private Donations or Foundation Grants** (*Specify*)
- d. **Commercial Financing** (*Specify Bank*)
- e. **Other:**

9. ADDITIONAL FUNDING TABLE *(Please describe any successful, unsuccessful and pending awards.)*

| Funding Description | Amount | Awarded | Denied | Pending | Anticipated Decision Date | Further Explanation |
|---------------------|--------|---------|--------|---------|---------------------------|---------------------|
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| | | | | | | |
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10. FUNDING DENIAL. What are the repercussions if funding is denied?

11. OWNERSHIP. Describe what the ownership structure will look like (who, what, how).

12. TIMELINE. Describe a realistic project timeline. If the project is to be phased, provide a separate timeline for future phases.

13. OTHER. Any other authorizations, permits, funding, or activities necessary prior to the commencement of the project, including right of way.

14. LEASE AGREEMENT, if applicable. Attach any lease agreement associated with this project. Final draft or executed copy only.

15. NUMBER OF NEW JOBS CREATED as a result of the project?

16. NUMBER OF JOBS RETAINED as a result of the project?

17. NUMBER OF NEW CONTRACTED JOBS as a result of the project?

SECTION III: FUNDING DETERMINATIONS AND LIMITATIONS

1. Upon request of the Economic Development Advisory Board, the Economic Development Advisory Board may provide advice and recommendations on applications received.
2. In evaluating applications and providing funding, the Economic Development Advisory Board will give highest priority to applications which the Economic Development Advisory Board determines benefit the more rural areas of the County.
3. In evaluating applications and entering into agreements to provide funding, the Economic Development Advisory Board will give priority to applications that meet one (1) or more of the following criteria, with additional

priority given for meeting multiple criteria:

- a. Offer new or substantially upgraded broadband service to important community institutions and businesses;
- b. Serve economically distressed areas of the County, as measured by indices of unemployment, poverty, per-capita income or population loss that are significantly greater than the County average;
- c. Include a component to actively promote the adoption of the newly available broadband services in neighborhood and community;
- d. Provide evidence of strong support for the project from citizens, government, businesses and institutions in the community;
- e. Provide access to broadband service to a greater number of unserved households and businesses;
- f. Provide comparability to service offered in urban areas, both in speed and pricing by reference to standards published by the Federal Communications Commission;
- g. Provide access to very high-speed broadband service to business districts or other business areas and are likely to secure economic benefits for the surrounding locality; or
- h. Leverage greater amounts of funding for the project from other private and public sources.

Section IV: Funding limitations

1. The funding for this program is established under the Rural County Grant to provide funds to eligible applicants in order to promote the expansion of access to broadband service in unserved areas of the County and to facilitate economic development activities in the form of new jobs or retained jobs.
2. Funds may be provided for the acquisition, deployment and installation of infrastructure that supports broadband service which meets minimum speed requirements. In establishing minimum speeds, the Economic Development Advisory Board will consider speeds established by the federal communications commission as minimums necessary to be considered “advanced telecommunications capability” and speeds needed to serve businesses in Summit County. Speeds adopted by the Economic Development Advisory Board will meet or exceed a download speed of fifty (50) megabits per second and an upload speed of twenty-five (25) megabits per second. For projects primarily serving business entities the minimum speed adopted by the Economic Development Advisory Board will be one (1) gigabit per second download speed and one hundred (100) megabits per second upload speed, commencing July 1, 2022.
3. The Rural County Broadband Grant will provide for reimbursement for eligible projects upon completion of the project.
4. The Rural County Broadband grant will not fund more than sixty percent (60%) of the total cost of a project. At least forty percent (40%) of the project cost will be matched in total by entities submitting the application. Grant funds from other state or federal grant programs may be used to meet the forty percent (40%) minimum matching requirement.
5. No single project will exceed two-hundred thousand (\$200,000) in funding.
6. Funding will be provided on a reimbursement basis. The Economic Development Advisory Board Staff will review the work performed within the confines of the application and will reimburse the applicant as necessary.

APPLICATION CHECKLIST

RATING/RANKING (POINTS)

REIMBURSEMENTS



MINUTES

Summit County Economic Development Advisory Board

Thursday, February 17, 2022,

Meeting was conducted in Coalville at the Summit County Courthouse, 2nd floor Executive Conference Room, 60 N Main St, Coalville, UT 84017

PRESENT: Natalie Ream, Jeff Jones, Summit County, Mayor McCormick, Kamas City, T.J. Bates, Dan McPhun
Byron Ames, Amanda Pouchot (Vice Chair)

ABSENT:

The Board was called to order at 2:00 p.m.

New Announcements: None

Old Business: None

Minutes

The March 2022 and the April 2022 Economic Development Advisory Board meetings were cancelled.

Rural County Grant

Staff updated the Board on the status of the 1st grant award of \$95,833 and the 2nd grant award of \$200,000.

The Board has allocated \$77,096 in funding from the first grant award leaving a current balance of \$18,737. Staff anticipated spending between \$3,000 and \$4,000 for grant management software from funding allocated from the 1st grant award.

Staff was directed to evaluate the following grant application software.

- WizeHive
- Zoom Grants
- Apply

Staff was directed to develop a Rural County Broadband Grant application.

Meeting Schedule

The next meeting (anchor location) will be held in Coalville at the Summit County Courthouse, 2nd floor Executive Conference Room 60 N Main St, Coalville, UT 84017.

Motions:

- The meeting was adjourned at 3:00 p.m.