



To: Summit County Council
From: Summit County RAP Cultural Advisory Committee

Date: June 10, 2021
Re: 2021 RAP Cultural Grant Applications

Background

The RAP (recreation, arts, & parks) tax is to enhance or support the funding of publicly owned or operated recreational and zoological facilities, and botanical, cultural, and zoological organizations owned operated by institutions or private nonprofit organizations. It is a 0.10% (tenth of a cent) sales tax on certain goods. Citizens of Summit County first voted to approve this tax in 2000 and renewed the tax in 2010 and 2020.

Funding for the RAP – Cultural Grant is provided by a special sales tax initiative approved by the Utah State Legislature. This allows 0.1% of sales tax within the County to be spent on arts and recreation opportunities within the County. Eligible applicants for the Cultural Grant must be from a 501(c)(3) and registered with the State of Utah or a municipal or county cultural council, such as Summit County/Park City Arts Council. Eligible disciplines include Arts Education, Dance, History, Music, Visual Arts, Theatre, Folk Arts, and other pursuits.

Process

For 2021 there were **29 applicants with a total requests of \$1,946,249** and there was a total available funds for the grant of **\$1,020,000**. Of the 29 applicants the Committee is recommending that **22 organizations be funded**.

Each organization is rated on the following criteria:

- | | | |
|-------------------------------|---|----------|
| 1) Artistic/Cultural Vibrancy | = | 5 Points |
| 2) Public Benefit/Outreach | = | 5 Points |
| 3) Organizational Capacity | = | 5 Points |

Total of 15 Points Possible per organization

Score	Rank	Rank Description
5	Exceptional	The applicant provides overwhelming evidence throughout the application that demonstrates all funding criteria are met. The application is clear, well-articulated, and appropriate. The budget is realistic, comprehensive, and carefully aligned with the narrative. The applicant documents their activities are of the highest quality, highly relevant, and lead to a deeper understanding of the organization and its project.
4	Strong	The applicant provides clear evidence throughout the application that demonstrates funding criteria are met. The application is clear, well-articulated and appropriate. The budget is realistic and carefully aligned with the narrative. The applicant documents their activities are of high quality, relevant, and lead to a deeper understanding of the organization and its project.
3	Good	The applicant provides sufficient evidence throughout the application that demonstrates funding criteria are met. The application is clear and appropriate. The budget is realistic and reasonably aligned with the narrative. The applicant documents their activities are of good or average quality, relevant, and lead to a deeper understanding of the organization and its project.
2	Fair	The applicant provides limited evidence throughout the application that demonstrates funding criteria are met. The application is appropriate but with limited detail. The budget is not particularly well-aligned with the narrative. The applicant provides limited documentation of the quality of activities.
1	Weak	The applicant provides very limited evidence in the application that demonstrates funding criteria are met. The plans lack detail and are hard to understand. The budget is unrealistic and poorly aligned with the narrative. Information documenting the quality of activities is insufficient and/or of poor quality.
0	Non Competitive	The applicant provides insufficient information and does not meet the minimum

Based on the ratings of the organization, individual committee member interviews and joint committee presentations the committee then makes final recommendations with a combination of scoring and available allocation of the grant.

Non-funded requests

Of the Non-funded requests they were not considered due to the nature of the organization not fitting the definition of being Cultural as their primary focus as the State and County outline, or requests that RAP Cultural could not fund due to restrictions in funding.

This is defined in the Utah State Tax code 59-12-702 and Summit County, County-Wide Policy No. 1-A on Recreation Arts and Parks Program.

**SUMMIT COUNTY CULTURAL RAP
TAX RECOMMENDATIONS 2021**

ORGANIZATION	Rationale & Restrictions	2021 Request	2021 Recommend																
<p><u>Alf Engen Ski Museum Foundation</u></p>	<p>The Alf Engen Museum Foundation manages two free cultural history museums @ The Olympic Park. The first floor Elf Ski Engen Museum showcases the rich history of snow sports in Utah and particularly, in the Intermountain Region and Summit County; the second floor Eccles 2002 Olympic Winter Games Museum promotes the legacy of the Salt Lake City 2002 Olympics and Paralympic Winter Games. Their vision is “To be the world leader in ski history museums” through Education, Exhibits and Preservation. In 2021/2022, Elf Engen will again offer their interactive, entertaining, educational field trip tied to core curriculum to all 4th graders in Summit County as well as to 5th graders. They are also in the midst of an ambitious update and remodel of the entire Alf Engen Ski Museum utilizing new technology about skiing, snowboarding and snow as well as new technology in museum displays. This year they hired a full-time person to curate and preserve their collections.</p> <p><u>After a 10 week closure (March 15-May 26, 2020) due to Covid, the two museums were safely reopened - the first museums so do so in Summit Country and perhaps the State.</u></p> <p>Alf Engen is asking for RAP/Tax Funds 1) for operations and maintenance of their priceless historical artifacts and interactive exhibits 2) to defray transportation expenses for 4th grade school field trip program and take-home educational kits as well as help pay for volunteer docent training and retention.</p> <p>RAP/Tax Funds will be allocated to:</p> <ul style="list-style-type: none"> • Collections/exhibits • Contracted Services for audits and exhibit maintenance • General Operations & Salaries, & School Outreach Programs <p>RAP/Tax funds may NOT be used for:</p> <ul style="list-style-type: none"> • Any capital improvements <table border="0"> <tr> <td>2020 Funds</td> <td>\$80,000</td> </tr> <tr> <td>2019 Funds</td> <td>\$60,000</td> </tr> <tr> <td>2018 Funds</td> <td>\$55,000</td> </tr> <tr> <td>2017 Funds</td> <td>\$40,000</td> </tr> <tr> <td>2016 Funds</td> <td>\$34,000</td> </tr> <tr> <td>2015 Funds</td> <td>\$26,250</td> </tr> <tr> <td>2014 Funds</td> <td>\$22,175</td> </tr> <tr> <td>2013 Funds</td> <td>\$34,265</td> </tr> </table>	2020 Funds	\$80,000	2019 Funds	\$60,000	2018 Funds	\$55,000	2017 Funds	\$40,000	2016 Funds	\$34,000	2015 Funds	\$26,250	2014 Funds	\$22,175	2013 Funds	\$34,265	85,000	79,000
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<p><u>Ballet West</u></p>	<p>Ballet West’s mission is to entertain and excite audiences in Utah and worldwide by presenting classical ballets, historical masterpieces, and new cutting-edge creations with the highest standards of artistic and professional excellence. Ballet West also builds future ballet artists and audiences by providing exceptional training, education, and outreach programs to inspire adults and children from all walks of life.</p> <p>Ballet West has requested a RAP Tax grant to support the following:</p> <ol style="list-style-type: none"> 1. Summit County In-school presentation of William Christensen’s <i>The Nutcracker</i> 2. Summit County Senior Steps Program 3. Summit County Ballet West II winter and spring performances 4. Summit County Ballet West main company winter and spring performances 5. Summit County Family Classics Series (Digital & In person) 6. Administrative costs associated with Summit County performances & programs <p>RAP Tax funds will be allocated to:</p> <ul style="list-style-type: none"> •General Administration, salaries, production, & performance costs for in-school assemblies, senior steps, and winter and spring performances within Summit County. •25% of total Digital content costs (After 2021 RAP funds may not be used to fund Digital Content) <p>RAP Tax funds may NOT be used for:</p> <ul style="list-style-type: none"> •Staff travel outside Summit County •Marketing and Advertising •Ballet West for Children •I CAN DO •Any general administration, salaries, production, performance, education, or outreach program costs associated with any of the above outside of Summit County <table data-bbox="358 1507 787 1690"> <tr> <td>2020 Funds</td> <td>\$31,000</td> </tr> <tr> <td>2019 Funds</td> <td>\$25,000</td> </tr> <tr> <td>2018 Funds</td> <td>\$20,000</td> </tr> <tr> <td>2017 Funds</td> <td>\$20,000</td> </tr> <tr> <td>2016 Funds</td> <td>\$20,000</td> </tr> </table>	2020 Funds	\$31,000	2019 Funds	\$25,000	2018 Funds	\$20,000	2017 Funds	\$20,000	2016 Funds	\$20,000	<p>75,000</p>	<p>25,000</p>
2020 Funds	\$31,000												
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<p><u>BalletNext</u></p>	<p>BalletNext is a boundary-crossing platform, creating dance-driven performance and educational collaborations between world-class artists, talented students, and respected institutions. Founded in New York in 2011 by Michele Wiles, (award winning former principal dancer with American Ballet Theatre), BalletNext seeks to build on its ten-year track record of excellence in delivering dynamic, high-quality, collaborative performance and education projects, and embed itself in the cultural arts landscape of Summit County. Having relocated to Park City from New York, BalletNext is at the start of its journey in its new hometown of Park City. 2021 will be the debut Park City season, which will introduce BalletNext to the community, inspire audiences with intimate, immersive performances in a non-traditional space, provide a platform for local up-and-coming talent to perform alongside world-class artists, and shine a light on Summit County as an investor in high-quality, community-focused dance activities.</p> <p>The cultural funds will enable BalletNext to stage five ticketed, public performances for Summit County residents of all ages, at the iconic O.P. Rockwell Listening Room space on Main Street between July 23 and July 31, 2021. Performing original choreography created by artistic director, Michele Wiles, there will also be appearances by talented young dancers, including from North Salt Lake’s MOGA Conservatory of Dance. Utah-resident musicians from the Utah Symphony (Bree Fotheringham) and University of Utah (Dr. Koji Attwood) will perform live.</p> <p>RAP/Tax Funds will be used for:</p> <ul style="list-style-type: none"> • Performance/Production • Guest artist fees • General administration, some salaries <p>Rap Tax Funds will NOT be used for:</p> <ul style="list-style-type: none"> • Any capital expenses • Marketing and Advertising for Performances <p>*** This is the 1st year for BalletNext applying for RAP funds***</p>	<p>50,000</p>	<p>14,000</p>
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<p><u>Echo Community & Historical Organization</u></p>	<p>Echo Community and Historical Organization works to preserve the past for the benefit of the present and increase the interest in the Echo area by maintaining four nationally recognized historic sites: The Echo Church, the Echo Schoolhouse, the Echo Post Office, and the Echo Cemetery.</p> <p>The Echo Post Office is open and used by residents of Echo, Monday through Saturday, year round. The Echo Church was built in 1876 and is the oldest church in Summit County. The church is open for the public to tour every Saturday from Memorial Day to Labor Day.</p> <p>Standing next to the historic Church is second-to-last remaining historic outhouse in Summit County (the other one stands next to the McPolin Barn in Park City). RAP funds will help stabilize the outhouse, making it safe for visitors to explore and preserving this unique structure for future generations.</p> <p>RAP Tax funds may be used to:</p> <ul style="list-style-type: none"> • Maintain and improve the Echo historical sites. • Pay a portion of salaries • Purchase black-out shades for PowerPoint or movie presentations, support speaker fees, film rental fees and other necessary supplies. <p>RAP/Tax funds may NOT be used:</p> <ul style="list-style-type: none"> • Any capital expenditures <table border="0" style="width: 100%;"> <tr> <td style="width: 60%;">2020 Funds</td> <td style="text-align: right;">\$22,000</td> </tr> <tr> <td>2019 Funds</td> <td style="text-align: right;">\$7,000</td> </tr> <tr> <td>2018 Funds</td> <td style="text-align: right;">\$5,000</td> </tr> <tr> <td>2017 Funds</td> <td style="text-align: right;">\$4,000</td> </tr> <tr> <td>2016 Funds</td> <td style="text-align: right;">\$3,000</td> </tr> <tr> <td>2015 Funds</td> <td style="text-align: right;">\$3,000</td> </tr> <tr> <td>2014 Funds</td> <td style="text-align: right;">\$2,286</td> </tr> <tr> <td>2013 Funds</td> <td style="text-align: right;">\$2,500</td> </tr> </table>	2020 Funds	\$22,000	2019 Funds	\$7,000	2018 Funds	\$5,000	2017 Funds	\$4,000	2016 Funds	\$3,000	2015 Funds	\$3,000	2014 Funds	\$2,286	2013 Funds	\$2,500	<p>14,000</p>	<p>9,000</p>
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2013 Funds	\$2,500																		

<p><u>Egyptian Theater Company</u></p>	<p>The Egyptian Theater Company is dedicated to enriching lives through the performing arts. They continue a tradition of entertainment that dates back to 135 years of performances. RAP funds will be used throughout the year for performances, salaries, scholarships and after school out reach.</p> <p>RAP/Tax funds will be allocated to:</p> <ul style="list-style-type: none"> • General Administration (excluding salaries) • Performance and production costs • Box office/front of house salaries and operations • School outreach <p>RAP/Tax funds may NOT be used for:</p> <ul style="list-style-type: none"> • Fundraising and Marketing (patron relations that grow individual donations and backing for the Theater). • Expenses associated with capital improvements. <p>2020 Funds \$90,000 2019 Funds \$73,000 2018 Funds \$64,800 2017 Funds \$70,250 2016 Funds \$65,000 2015 Funds \$60,000 2014 Funds \$61,900 2013 Funds \$85,500</p>	<p>125,000</p>	<p>74,000</p>
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<p><u>Kimball Art Center</u></p>	<p>Kimball Art Center (KAC) inspires and connects our community through art. We strive to be a creative influence in Park City, bringing people together to experience exhibitions, participate in educational programs, and share in the artistic process. At KAC, we value creativity, curiosity, collaboration, and diversity. All of our programs operate on the belief that the arts are uniquely suited to sustain a vibrant community, challenge assumptions, celebrate multiple perspectives, and foster positive social change. Kimball Arts Center has requested a RAP Tax grant to support the following:</p> <ol style="list-style-type: none"> 1. Art Exhibitions (i.e. Adrian Esparza, Marie Watt, Wasatch Back Student Art Show and more) 2. Exhibition Exploration Program 3. Park City Kimball Arts Festival <p>RAP Tax funds may be used for:</p> <ul style="list-style-type: none"> • Staff salaries, general administration, and consumable supplies associated with art exhibitions, and the Exhibition Exploration program. • Shipping, install/de-install, and other expenses associated with, and for, each art exhibit • Compensation for performing artists during PCKAF • School Outreach • 25% of total Digital content costs (After 2021 RAP funds may not be used to fund Digital Content) <p>RAP Tax funds may NOT be used for:</p> <ul style="list-style-type: none"> ○ Staff travel outside of Summit County ○ Marketing and Advertising • The Young Artists Academy • Off the chART Art • Activ8 • Compensation/Reimbursement for ‘free’ entry offered to Summit County residents to the PCKAF during Local’s Night <table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">2020 Funds</td> <td style="width: 50%;">\$90,000</td> </tr> <tr> <td>2019 Funds</td> <td>\$74,000</td> </tr> <tr> <td>2018 Funds</td> <td>\$72,000</td> </tr> <tr> <td>2017 Funds</td> <td>\$71,000</td> </tr> <tr> <td>2016 Funds</td> <td>\$65,500</td> </tr> <tr> <td>2015 Funds</td> <td>\$70,500</td> </tr> <tr> <td>2014 Funds</td> <td>\$63,900</td> </tr> <tr> <td>2013 Funds</td> <td>\$79,826</td> </tr> </table>	2020 Funds	\$90,000	2019 Funds	\$74,000	2018 Funds	\$72,000	2017 Funds	\$71,000	2016 Funds	\$65,500	2015 Funds	\$70,500	2014 Funds	\$63,900	2013 Funds	\$79,826	<p>110,000</p>	<p>74,000</p>
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<p><u>KPCW</u></p>	<p>The KPCW mission is twofold: “Serve the residents of Summit County with daily live local news information and entertainment” and “support the success of the community by boosting the voices of local nonprofit organizations.” KPCW advances cultural disciplines within Summit County by: 1) Produces and Broadcasts wide variety of arts & cultural programs. 2) Reports on local and Cultural events throughout the county. 3) Offers Free underwriting to all non profits who join the annual pledge drives. 4) Serves as an umbrella organization promoting Summit County arts and Cultural organizations. 5) 77% of KPCW’s broadcasting produces original and local content with 62% of that content being Arts and Culture based.</p> <p>RAP/Tax funds will be allocated to:</p> <ul style="list-style-type: none"> • Pay for local programming. Local programming is limited to salaries and administrative costs associated with running the radio station on a daily basis. • General Operations • Partner with local Arts / Cultural entities in producing live local events. <p>RAP/Tax funds may NOT be used:</p> <ul style="list-style-type: none"> • Any capital expenditures • 100% of the funds may not be allocated to the salary of 1 separate individual • Advertising/Marketing <p>2020 Funds \$125,000 2019 Funds \$80,000 2018 Funds \$72,000 2017 Funds \$74,000 2016 Funds \$76,000 2015 Funds \$70,500 2014 Funds \$62,993 2013 Funds \$74,933</p>	<p>140,000</p>	<p>104,000</p>
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<p><u>Mountain Town</u> <u>Music</u></p>	<p>Mountain Town Music programs foster and support a wide range of high quality, live music experiences throughout Summit County which are accessible to everyone: residents, visitors, adults, youth and underserved populations. Historically, MTM presents over 300 outdoor free musical events annually, reaching over 300,000 people (almost 120,000 from Summit County). MTM provides a network platform for musicians and partners with other non-profits to provide music for events.</p> <p>During 2020 MTM created innovative ways to bring music programming including virtual live streaming and mobile Door2Door music vans. For 2021 they plan to continue some of these new offering while also returning to their regular lineup of outdoor free performances.</p> <p>2021 RAP funds will allocated to:</p> <ul style="list-style-type: none"> • General Administration • Salaries • Performance/Production <p>2021 RAP funds may NOT be used for:</p> <ul style="list-style-type: none"> • Van purchase, or other capital expenses <ul style="list-style-type: none"> ○ Marketing and Advertising <p>2020 Funds \$100,000 2019 Funds \$80,000 2018 Funds \$72,000 2017 Funds \$79,000 2016 Funds \$76,000 2015 Funds \$70,500 2014 Funds \$66,096 2013 Funds \$88,805</p>	<p>150,000</p>	<p>79,000</p>
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<p><u>Park City Chamber</u></p>	<p>The mission of Park City Chamber Music Society is to promote and preserve the art of classical chamber music through concerts, festivals and recordings and to provide broader access to audiences throughout Summit County as well as enhance the Summit County area’s reputation for musical excellence. Again, this summer, the Society will put on their Monday evening concerts in City Park free for the public. In addition, they are adding two new venues as they partnership with the Park City Institute and The Friends of the Farm with 4-6 concerts at Eccles Center for Performing Arts at PC High School with 4 concerts at the patio and shed of the McPolin Barn. The Chamber Music looks forward to renewing their fall, winter and spring concerts at Temple Har Shalom and The Community Church and reinstating their abbreviated performances at senior and nursing facilities in Wanship and Coalville. Throughout the pandemic, the Festival has provided weekly online chamber concerts that could be accessed free in real time on Sunday evenings or at the listeners convenience on YouTube; they plan to continue concerts as long as there is an audience.</p> <p>For the past 38 years, The Society has strived to hire the finest talent to perform. They are asking for RAP/Tax money to fund Performance and Production.</p> <p>RAP/Tax funds will be allocated to:</p> <ul style="list-style-type: none"> • Performance/Production <p>RAP/Tax funds may NOT be used:</p> <ul style="list-style-type: none"> • Any capital expenditures <p>2020 Funds **** Did not apply for funds **** 2019 Funds \$4,500 2018 Funds \$1,980 2017 Funds \$7,200 2016 Funds \$7,000 2015 Funds \$14,000 2014 Funds \$15,172 2013 Funds \$17,986</p>	<p>20,000</p>	<p>10,000</p>
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<p><u>Park City Historical Society & Museum</u></p>	<p>Park City Museum’s mission is to preserve, protect, and promote Park City’s history and heritage through several different sources. Advocacy for the preservation of many of the areas important historic sites. Innovative and culturally diverse programs for all of Summit County residences by providing lifelong learning.</p> <p>RAP Tax funds may be used for;</p> <ul style="list-style-type: none"> • General operations • A portion of salaries for staff. • Exhibits- such as the MegaMine Exhibit • Education- re-supply of traveling trunks, and supplies for school field trips. • Collections- Increase the process of categorization, digitization, rehousing & preservation of artifacts and collections. • <p>RAP Tax funds may NOT be used;</p> <ul style="list-style-type: none"> • Any capital expenditures • To pay 100% of any one person's salary • Any expenses associated with school outreach outside of Summit County. • Advertising / Marketing or promotional expenditures. • <p>2020 Funds \$76,000 2019 Funds \$65,000 2018 Funds \$61,000 2017 Funds \$60,000 2016 Funds \$52,000 2015 Funds \$47,975 2014 Funds \$45,043 2013 Funds \$53,613</p>	<p>77,500</p>	<p>69,000</p>
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<p><u>Park City Institute</u></p>	<p>The Park City Institute’s mission is: To enrich community by providing innovative experiences that entertain, educate and illuminate. The primary focus of the Institute is to bring music, speakers, dancers, performers, special programming and new ideas to the community. They engage students by offering free student outreach, internships, and \$5 tickets. They will continue to partner with other local organizations on events that address community interests to engage as many participants as possible.</p> <p>For the upcoming year, they have partnered with the Eccles Center for all of their events, both for the summer and winter seasons. They have chosen to highlight budget numbers for five proposed events to provide a picture of the types of events and community engagement we are planning to present between July 2021 and June 2022. It is my hope that the committee reviews these events and decides to fully fund our request and designate the award for use to support our mission that is fully aligned with that of the RAP Cultural Grant - to support the arts in our community.</p> <p>The RAP/tax funds will be used to:</p> <ul style="list-style-type: none"> • Support and grow our student and community outreach programs by partnering with other local organizations on events that address community interests to engage as many participants as possible. • Funds will be used for operational expenses associated with growing programming <p>RAP/Tax monies may NOT be used for:</p> <ul style="list-style-type: none"> • Any capital expenditures • To pay 100% of any one/or more person(s) salary. <p>We would like to congratulate the Park City Institute for retiring \$750K in debt that will allow for growth and strengthening of organizational capacity of this organization.</p> <p>2020 Funds \$0.00 **** They Did not Apply for RAP**** 2019 Funds \$65,000 2018 Funds \$69,300 2017 Funds \$77,000 2016 Funds \$77,000 2015 Funds \$65,000 2014 Funds \$58,471 2013 Funds \$48,995</p>	<p>150,000</p>	<p>55,000</p>
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<p><u>Park City Film Council</u></p>	<p>The Park City Film Council dha Park City Film is Summit County’s only nonprofit Art House Cinema. Their vision is to create an engaging and affordable arts experience for people of all ages and backgrounds using film as a medium to entertain, inspire and educate patrons; their mission is to create community through film. They accomplish these through the presentation of their curated selection of independent, foreign and documentary in the Jim Santy Auditorium and pop-up locations, such as The Twilight Drive-In at the Utah Olympic Park and via their Virtual Cinema (the last two created as they pivoted from the closure of their in-person theater due to Covid but will continue in the 2021/2022 year). In addition, they program post screening Q&A’s and panel discussions, partner with local non-profits to offer free community screenings, provide special screenings for children and reach out to the Latino community with movies in Spanish.</p> <p>Park City Film requests 2021/2022 RAP/ Tax funding for their operations and programming which will include: Contracted Services (booking agent for the films and social media manager), Performance/Production (film licensing fees, operational costs for Twilight Drive-Ins, post-film programming), Salaries (partial for executive director , technical director and membership & events coordinator and venue managers) , Space Rental (auditorium and office space in the PC Library) and Other (accounting , Sundance Pass).</p> <p>RAP/Tax Funds will be allocated to:</p> <p>Contracted Services Performance/Production Salaries Space Rental Other Expenditures</p> <p>PRA/Tax Funds may NOT be used for:</p> <p>Any capital improvements Marketing 2020 Funds \$82,000 2019 Funds \$75,000 2018 Funds \$71,079 2017 Funds \$64,000 2016 Funds \$42,000 2015 Funds \$37,473 2014 Funds \$28,806 2013 Funds \$37,648</p>	<p>125,831</p>	<p>80,000</p>
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<p><u>Park City Singers</u></p>	<p>Park City Singers may use funding for general administration, including the costs to renew their non-profit status. Funding may be used for costs associated with individual home rehearsals this year in September for concerts in December 2021.</p> <p>***The Park City Singers returned their funds for 2020 since they were not able to perform***</p> <p>The RAP/tax funds will be allocated to:</p> <ul style="list-style-type: none"> • contracted services, including salaries for a director and accompanist • practice CD's • Space rental for concerts and rehearsals. <p>RAP/Tax monies may NOT be used for:</p> <ul style="list-style-type: none"> • capital expenditures • Sheet music <p>2020 Funds \$2,000 **Funds were returned due to lack of performances due to the Pandemic **</p> <p>2019 Funds \$2,500</p> <p>2018 Funds \$2,000</p> <p>2017 Funds \$0</p> <p>2016 Funds \$2,500</p> <p>2015 Funds \$0</p> <p>2014 Funds \$4,800</p> <p>2013 Funds \$5,977</p>	<p>2,543</p>	<p>2,000</p>
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<p><u>Park City/Summit County Arts Council</u></p>	<p>The mission of the Art Council of Park City & Summit County is to serve the Arts & Culture community by driving creative programming, providing valuable resources, and cultivating connections. The Arts Council strives to help create a community where Arts & Culture is critical, where creatives thrive, and where all people connect through the arts. Over the past year the Arts Council identified four core goals for their organization: 1) marketing; 2) creative programming; 3) public art activities, and 4) policy/ advocacy work.</p> <p>The Arts Council serves as the designated Local Arts Agency for Park City, North Summit, and South Summit/Kamas Valley and has the sole mandate to advance arts and culture countywide. They also serve as a fiscal agent for smaller Summit County Arts & Culture groups seeking grant funding.</p> <p>RAP Cultural Grant funds will be used for operating and programming expenses to further increase their capacity and community impact. Specifically, they plan to use funding for a portion of staff salaries, programming expenses, and general administrative costs in order to serve the Arts & Culture community by driving creative programming, providing valuable resources, and cultivating connections.</p> <p>.</p> <p>The RAP/tax funds will be used to:</p> <ul style="list-style-type: none"> • Funding to be used for collections/exhibits, contracted services, performance/production, general administration and salaries. <p>RAP/Tax monies may NOT be used for:</p> <ul style="list-style-type: none"> • Any capital expenditures <p>2020 Funds \$81,000 2019 Funds \$57,000 2018 Funds \$50,000 2017 Funds \$40,000 2016 Funds \$36,000 2015 Funds \$27,718 2014 Funds \$36,197 2013 Funds \$55,726</p>	<p>100,000</p>	<p>74,000</p>
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<p><u>PCSC Arts Council (Public Art Program)</u></p>	<p>SCPAAB was established in 2008 to advise the County Manager on the purchase, acquisition, and installation of public art in order to create an enhanced visual environment for Summit County residents and to assist in the artistic design of public spaces. It is currently comprised of nine volunteer members and a county staff liaison. The Arts Council is contracted to administer the Board, manage the development of public art projects, and support fund development efforts. The Board is charged with celebrating and uniting Summit County residents through art. Members plan and execute exhibits and commission public art installations to connect the greater community with art experiences that support County goals, such as increased transit ridership, economic development, and community engagement. The Public Art Board is requesting a RAP Tax grant of \$2,200 matched by other grant funds and/or in-kind support for a total budget of \$3,100. The funds will be used to maintain our existing piano collection (annual tuning and repairs), and to program a schedule of piano performances by local musicians.</p> <p>The Public Art Board is requesting a RAP Tax grant of \$5,000 matched by other grant funds and/or in-kind support for a total budget of \$10,700. The funds will be used to program four traveling exhibits spread throughout the County with the curatorial help of an Exhibition Coordinator.</p> <p>The SCPAAB is requesting a RAP Tax grant of \$25,000 to hire an artist and/or artist team to execute a mural on the East side of the Summit County Public Works building (Hoytsville).</p> <p>The RAP/tax funds will be used to:</p> <ul style="list-style-type: none"> • Collections/Exhibits throughout the County. • Contracted Services • Performance/Production • The county pays PCSCAC separately for their administration contract, so these RAP funds do not cover that. <p>RAP/Tax monies may NOT be used for:</p> <ul style="list-style-type: none"> • Any capital expenditures <p>2020 Funds \$12,000 2019 Funds \$6,000 2018 Funds \$5,603 2017 Funds \$10,000 2016 Funds \$5,000 2015 Funds \$4,500 2014 Funds \$2,314</p>	<p>32,200</p>	<p>12,000</p>
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<p><u>PCSC Arts Council (Latino Arts Festival)</u></p>	<p>The mission of the Latino Arts Festival is to bring people together through Arts and Culture. The event gives local Latino artists, musicians, filmmakers, dancers, and chefs the opportunity to showcase their talents and for the entire Summit County community to join in celebrating the beauty and colors of Latin American culture and heritage.</p> <p>The Arts Council of Park City & Summit County is submitting this RAP Cultural grant on behalf of the Christian Center of Park City in support of the 2021 Latino Arts Festival (“LAF” or “the Festival”). The Arts Council will serve as fiscal agent and administrator for any RAP grant funds awarded.</p> <p>RAP Tax funds are being requested to fund the following:</p> <ol style="list-style-type: none"> 1. Support cultural and artistic activities during the 2021 Latino Arts Festival (i.e. Dance, Media Arts, Music, Visual Arts, etc.) <p>RAP Tax funds may be used for:</p> <ul style="list-style-type: none"> • Support of direct costs associated with the Festival’s production; including sound systems, bands, dance performances, facility rental, artist stipends, visual arts show, etc. <p>RAP Tax funds may NOT be used for:</p> <ul style="list-style-type: none"> • Staff travel outside of Summit County • Marketing and Advertising <p>2020 Funds *** They did not apply due to the Pandemic and could not program the festival ***</p> <p>2019 Funds \$6,000</p> <p>2018 Funds \$6,000</p>	<p>10,000</p>	<p>8,000</p>
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<p><u>PCSC Arts Council (North Summit Unite)</u></p>	<p>North Summit Unite is a grass-roots volunteer group comprised of energized North Summit residents who care about the historical and cultural preservation of their Summit County region. North Summit Unite is not a formalized 501(c)(3), however it is their goal to incorporate as a nonprofit in the near future. Their working mission statement is to empower North Summit communities (Wanship, Hoytsville, Coalville, Chalk Creek, Upton, Echo and Henefer) to connect with and express their unique identities through arts, education, history, and shared experiences.</p> <p>The North Summit Unite <i>Linking our Past to our Future</i> cultural planning project aims to bring the North Summit community together by engaging in existing community events, executing community surveying/planning forums, and providing digital and physical resources to help inform a vision for a culturally vibrant North Summit region. The Linking our Past to our Future cultural planning project will give North Summit Unite the information, tools, and path forward to plan grassroots cultural events that foster a tight-knit and welcoming community while celebrating and preserving the unique cultural heritage of North Summit. The Arts Council is submitting this RAP Cultural grant on behalf of a local volunteer group called North Summit Unite in support of a cultural planning project, Linking our Past to our Future, which will be conducted in the North Summit area.</p> <p>RAP Tax funds are being requested to fund the following:</p> <ul style="list-style-type: none"> • <i>Linking our Past to our Future</i> cultural planning project • Interactive Creative Art Booth rentals, materials, & art supplies • Contract expenses for planning/web development • Administrative fees and volunteer stipends <p>RAP Tax funds may be used for:</p> <ul style="list-style-type: none"> • Venue/Facility Rentals • Supplies associated with interactive booths • General Administration/Salaries/Stipends • Website Development/Survey <p>RAP Tax funds may NOT be used for:</p> <ul style="list-style-type: none"> • Staff travel outside of Summit County • Marketing and Advertising <p><u>This is a one-time grant given to The Art Council of Park City & Summit County to be used to support the North Summit Unite program <i>Linking our Past to our Future</i>. Once North Summit Unite is a 501(c)(3) and meets RAP Tax applicant qualifications they may apply for future RAP Tax Grants to fund Artistic and Cultural endeavors within Summit County.</u></p>	<p>17,600</p>	<p>7,000</p>
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<p><u>Park Silly</u></p>	<p>Park Silly’s mission is to offer a free eco-friendly, weekly open air Sunday summer market where residents of Summit County and visitors (a total of 63,000 Summit County residents during the 2019 summer) can come together and enjoy music, visual art, and performances in a community setting. The market hires over 130 local and visiting bands to perform on Historic Main Street during the summer months. This year the market is expanding to include musical performance all the way up Main Street.</p> <p>2021 RAP funds will allocated to:</p> <ul style="list-style-type: none"> • The cost of production for the free musical performances including band/performer appearance fees • Salaries associated with performance • Donated booths for Featured Artists and PCPAA <p>2021 RAP funds may NOT be used for:</p> <ul style="list-style-type: none"> • Marketing and Advertising <p>2020 Funds \$8,000 2019 Funds \$35,000 2018 Funds \$25,000 2017 Funds \$18,000 2016 Funds \$15,000 2015 Funds \$11,000 2014 Funds \$11,371 2013 Funds \$14,175</p>	<p>71,100</p>	<p>25,000</p>
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<p><u>Sundance Institute</u></p>	<p>Sundance is dedicated to the discovery and development of independent artists and audiences.</p> <p>Sundance Film Festival’s free film screenings are not only popular events within the community but offer a one-of-a-kind opportunity for Summit County residents to be among the first to experience the highest quality of programming Sundance Institute brings to Park City each year.</p> <p>Sundance requested RAP/Tax Funds to help support and continue their efforts to provide their free, cultural Utah Community Outreach and Student Outreach Programs in Summit County for Summit County residents and students, year-round and during the Sundance Film Festival The 2021/2022 outreach programs will again include: 1) Sundance Institute Summer Film Series 2) Special Summit County screenings at UOP 3) Community Outreach 4) Sundance Film Festival Best of Fest Screenings 5) Locals Only Ticket access 6) Free tickets to local community groups.</p> <p>The RAP/Tax funds will be allocated to:</p> <ul style="list-style-type: none"> •General Administration, scaling back up to the 2022 Film Festival •Performance/Production costs (production labor, supplies) •Collaborate with local organizations to better serve Summit County. •Program staff salary and benefits •Equipment Rental <p>RAP/Tax monies may NOT be used for:</p> <ul style="list-style-type: none"> •Staff travel or screening expenditures not related to Summit County programming •Marketing or promotional costs •Any capital expenditures <p>2020 Funds \$90,000 2019 Funds \$80,000 2018 Funds \$80,000 2017 Funds \$79,250 2016 Funds \$77,500 2015 Funds \$70,500 2014 Funds \$60,523 2013 Funds \$79,330</p>	<p>130,000</p>	<p>74,000</p>
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<p><u>Swaner EcoCenter</u></p>	<p>The mission of Swaner Preserve and EcoCenter is, “to <i>preserve</i> the land and the human connection to the natural landscape, to <i>educate</i> the local and broader communities about the value of nature, and to <i>nurture</i> both the ecosystem and the people connected with it.”</p> <p>Swaner’s Environmental Education Programs offer a lifetime of learning through a wide range of fun educational opportunities for all ages from youth age three to senior adults. The EcoCenter plays a variety of roles as a museum, an environmental education center and an office.</p> <p>Swaner requests RAP/Tax funds to support 1) their Environmental Education Programs and 2) their new special traveling exhibit <i>Survival of the Slowest</i>, a bilingual exhibit that explores counterintuitive adaptations of wildlife. It will be on display from October – January.</p> <p>RAP/Tax funds will be allocated to:</p> <ul style="list-style-type: none"> • Staff salaries, Specialist salaries, General Administration and Consumable supplies for The Education Programs • Lease, shipping fee, installation supplies, and other costs associated with and/or for the traveling exhibit <p>RAP/Tax funds may NOT be used for:</p> <ul style="list-style-type: none"> • Staff travel outside Summit County • Marketing and advertising <p>2020 Funds \$95,000 2019 Funds \$65,000 2018 Funds \$55,000 2017 Funds \$45,250 2016 Funds \$37,000 2015 Funds \$28,000 2014 Funds \$15,000 2013 Funds \$14,800</p>	<p>95,000</p>	<p>74,000</p>
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<p><u>Utah Symphony</u> <u>&</u> <u>Opera/Deer</u> <u>Valley</u> <u>Music Festival</u></p>	<p>The 17th annual Deer Valley® Music Festival (DVMF) is a postponement in the true sense, as the artistic staff was able to re-book the majority of guest artists originally scheduled for 2020 into the 2021 schedule. The three main components of the Festival: 1) Outdoor concerts at Deer Valley’s Snow Park Amphitheater, 2) The DVMF chamber series at St. Mary’s Church and 3) “Pop-up” events in various locations and in partnership with local groups such as the Park Silly Sunday Market and Mountain Town Music.</p> <p>USUO’s education department also offers enrichment activities to Summit County youth within the framework of the festival, such as masterclasses in the musical performing arts with DVMF guest artists, and opportunities for Utah Conservatory classes to perform on the Deer Valley plaza prior to our Snow Park Amphitheater concerts. These events are still in the planning stage for 2021.</p> <p>During the academic year, USUO are active in Summit County schools, cultivating musicians, vocalists, and audiences among the upcoming generation with live performances, interactive opportunities between our artists and K-12 students, and instructional materials in music for teachers’ classroom use.</p> <p>Rap Tax Funds will be allocated to the following:</p> <ul style="list-style-type: none"> • Performance/Production Guest Artist Fees <p>Rap Tax Funds will NOT be used for:</p> <ul style="list-style-type: none"> • Any capital expenses • Marketing and Advertising for Performances <p>2020 Funds \$25,000 2019 Funds \$80,000 2018 Funds \$78,000 2017 Funds \$70,250 2016 Funds \$65,500 2015 Funds \$63,300 2014 Funds \$60,371 2013 Funds \$65,885</p>	<p>125,000</p>	<p>70,000</p>
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<p><u>Utah Humanities Council</u></p>	<p>Utah Humanities Council work is intended to build community and promote engagement. Their work is divided into Centers, each of which has a specific humanity focus. Their work in Summit County resides in the “Center for the Book,” with free events focussed on books and literature. The Utah Humanities Council collaborates on projects with libraries and other cultural organizations to promote literacy.</p> <p>Potential Utah Humanities events in Summit County include: The 23rd Annual Book Festival, Summer reading programs at Park City Library and Summit County Library, and Summit County community reading programs like One Book, One Community</p> <p>Rap Tax Funds will be allocated:</p> <ul style="list-style-type: none"> • Performance/Production in Summit County only • Travel Costs associated with bringing Authors to Summit County <p>Rap Tax Funds may NOT be used for:</p> <ul style="list-style-type: none"> • Events outside of Summit County • School Outreach • Travel Expenses associated with Utah Humanities Directors, Board Members, or Employees • Marketing and Advertising <p>2020 Funds \$10,000 2019 Funds \$3,000 2018 Funds \$3,000</p>	<p>\$10,000</p>	<p>\$2,000</p>
<p><u>Total Recommended</u></p>			<p><u>\$1,020,000</u></p>
	<p><u>Organizations that were not funded due to their organizations not fitting the definition of being Cultural as their primary focus as the State and County outline, or requests that RAP Cultural could not fund due to restrictions in funding.</u></p>		
	<p><u>Rhodes Valley Camp</u></p>		
	<p><u>Summit Community Gardens</u></p>		
	<p><u>Christian Center of PC (Latino Arts Festival) Duplicate</u></p>		
	<p><u>Summit County Junior Livestock</u></p>		
	<p><u>PCSC- Francis City</u></p>		
	<p><u>PCSC- Summit County Fair</u></p>		
	<p><u>Utah Chinese Assoc.</u></p>		

Summit County RAP Cultural - 2021

2021 Total Requested amount	\$	1,946,249.00	
Applicant	2021 Final Approval	2021 Request	Score Out of 15 Points
Alf Engen	\$ 79,000.00	\$ 85,000.00	15.00
Ballet West	\$ 25,000.00	\$ 75,000.00	12.92
BalletNext	\$ 14,000.00	\$ 50,000.00	9.29
Christian Center / Latino Arts Festival	\$ -	\$ 10,000.00	0.00
Echo	\$ 9,000.00	\$ 14,000.00	12.93
Egyptian	\$ 74,000.00	\$ 125,000.00	12.36
Kimball	\$ 74,000.00	\$ 110,000.00	13.29
KPCW	\$ 104,000.00	\$ 140,000.00	14.64
Mountain Town	\$ 79,000.00	\$ 150,000.00	13.93
Park Silly	\$ 25,000.00	\$ 71,100.00	12.57
PC Chamber	\$ 10,000.00	\$ 20,000.00	10.36
PC Film	\$ 80,000.00	\$ 125,831.00	14.57
PC Institute	\$ 55,000.00	\$ 150,000.00	10.86
PC Museum	\$ 69,000.00	\$ 77,500.00	14.07
PC Singers	\$ 2,000.00	\$ 2,543.00	9.57
PCSC Arts Council / public arts	\$ 12,000.00	\$ 32,200.00	12.50
PCSC Arts Council / promotion	\$ 74,000.00	\$ 100,000.00	14.07
PCSC Arts Council / Latino Arts Festival	\$ 8,000.00	\$ 10,000.00	12.43
PCSC Arts Council / Francis Frontier Days	\$ -	\$ 4,400.00	0.00
PCSC Arts Council / North Summit Unite	\$ 7,000.00	\$ 17,600.00	9.57
PCSC Arts Council / Summit County Fair	\$ -	\$ 172,300.00	0.00
Rhodes Valley Camp-Daughters of Utah Pioneers	\$ -	\$ 2,500.00	0.00
Summit Coummunity Gardens	\$ -	\$ 6,275.00	0.00
Summit County Junior Livestock Assoc.	\$ -	\$ 15,000.00	0.00
Sundance	\$ 74,000.00	\$ 130,000.00	13.21
Swaner	\$ 74,000.00	\$ 95,000.00	14.71
Utah Chinese Assoc.	\$ -	\$ 20,000.00	0.00
Utah Symphony / DVMF	\$ 70,000.00	\$ 125,000.00	13.86
Utah Humanties Council	\$ 2,000.00	\$ 10,000.00	9.93
Totals	\$ 1,020,000.00	\$ 1,946,249.00	

SCORING APPLICATIONS – Review Criteria
How Scoring Works:

Total Available \$1,020,000

- 1) Artistic/Cultural Vibrancy = 5 Points
- 2) Public Benefit/Outreach = 5 Points
- 3) Organizational Capacity = 5 Points

Total of 15 Points Possible per organization

Each category is then scored. Scores can range from 0 (low score) to 5 (high score).

Score	Rank	Rank Description
5	Exceptional	The applicant provides overwhelming evidence throughout the application that demonstrates all funding criteria are met. The application is clear, well-articulated, and appropriate. The budget is realistic, comprehensive, and carefully aligned with the narrative. The applicant documents their activities are of the highest quality, highly relevant, and lead to a deeper understanding of the organization and its project
4	Strong	The applicant provides clear evidence throughout the application that demonstrates funding criteria are met. The application is clear, well-articulated and appropriate. The budget is realistic and carefully aligned with the narrative. The applicant documents their activities are of high quality, relevant, and lead to a deeper understanding of the organization and its project.
3	Good	The applicant provides sufficient evidence throughout the application that demonstrates funding criteria are met. The application is clear and appropriate.

		The budget is realistic and reasonably aligned with the narrative. The applicant documents their activities are of good or average quality, relevant, and lead to a deeper understanding of the organization and its project.
2	Fair	The applicant provides limited evidence throughout the application that demonstrates funding criteria are met. The application is appropriate but with limited detail. The budget is not particularly well-aligned with the narrative. The applicant provides limited documentation of the quality of activities.
1	Weak	The applicant provides very limited evidence in the application that demonstrates funding criteria are met. The plans lack detail and are hard to understand. The budget is unrealistic and poorly aligned with the narrative. Information documenting the quality of activities is insufficient and/or of poor quality.
0	Non Competitive	The applicant provides insufficient information and does not meet the minimum

Individual Scoring Sheet

Organization	Categories	Average	Organization	Categories	Average
Alf Engen	Artistic/Cultural Vibrancy	5.00	PC Museum	Artistic/Cultural Vibrancy	4.86
	Public Benefit/Outreach	4.83		Public Benefit/Outreach	4.50
	Organizational Capacity	5.00		Organizational Capacity	4.86
	Totals	14.83		Totals	14.21
Ballet West	Artistic/Cultural Vibrancy	4.64	PC Singers	Artistic/Cultural Vibrancy	3.57
	Public Benefit/Outreach	3.79		Public Benefit/Outreach	2.86
	Organizational Capacity	4.71		Organizational Capacity	3.14
	Totals	13.14		Totals	9.57
Echo	Artistic/Cultural Vibrancy	4.50	PCSC Arts Council / public arts	Artistic/Cultural Vibrancy	3.93
	Public Benefit/Outreach	4.33		Public Benefit/Outreach	3.32
	Organizational Capacity	4.17		Organizational Capacity	4.71
	Totals	13.00		Totals	11.96
Egyptian	Artistic/Cultural Vibrancy	4.57	PCSC Arts Council / promotion	Artistic/Cultural Vibrancy	4.29
	Public Benefit/Outreach	3.64		Public Benefit/Outreach	3.86
	Organizational Capacity	4.50		Organizational Capacity	4.93
	Totals	12.71		Totals	13.07
Kimball	Artistic/Cultural Vibrancy	4.57	Sundance	Artistic/Cultural Vibrancy	4.67
	Public Benefit/Outreach	3.93		Public Benefit/Outreach	2.83
	Organizational Capacity	3.93		Organizational Capacity	4.67
	Totals	12.43		Totals	12.17
KPCW	Artistic/Cultural Vibrancy	4.86	Swaner	Artistic/Cultural Vibrancy	5.00
	Public Benefit/Outreach	5.00		Public Benefit/Outreach	4.86
	Organizational Capacity	5.00		Organizational Capacity	5.00
	Totals	14.86		Totals	14.86
Mountain Town	Artistic/Cultural Vibrancy	4.67	Utah Symphony / DVMF	Artistic/Cultural Vibrancy	4.36
	Public Benefit/Outreach	4.50		Public Benefit/Outreach	2.86
	Organizational Capacity	4.17		Organizational Capacity	4.64
	Totals	13.33		Totals	11.86
Park Silly	Artistic/Cultural Vibrancy	3.64	Utah Humanities Council	Artistic/Cultural Vibrancy	3.71
	Public Benefit/Outreach	3.29		Public Benefit/Outreach	3.57
	Organizational Capacity	4.00		Organizational Capacity	3.79
	Totals	10.93		Totals	11.07
PC Film	Artistic/Cultural Vibrancy	4.86		Artistic/Cultural Vibrancy	
	Public Benefit/Outreach	4.71		Public Benefit/Outreach	
	Organizational Capacity	4.86		Organizational Capacity	
	Totals	14.43		Totals	
	Artistic/Cultural Vibrancy			Artistic/Cultural Vibrancy	
	Public Benefit/Outreach			Public Benefit/Outreach	
	Organizational Capacity			Organizational Capacity	
	Totals			Totals	