



STAFF REPORT

To: Summit County Council
From: Madlyn McDonough, County Planner
Presenters: Madlyn McDonough, Jimi Letchford, Brian Vazquez, Kassidy White, Mayme Hansen, Sophie Frankenburg, Marly Kapacinskas
Date of Meeting: December 15, 2021
Type of Item: The Corridor – Master Plan Presentation and Discussion

Abstract

“The Corridor” is the working name for a thirty-mile arts, culture, recreation, and tourism corridor running along the Historic Union Pacific Rail Trail. The goals of the master plan are to:

1. Foster a stronger connection between Snyderville Basin and Eastern Summit County
2. Create opportunities for local economic development
3. Highlight the unique culture and history of the area
4. Celebrate and protect natural resources while simultaneously sparking revitalization

Where We Are in the Process

Thus far, we have:

1. Conducted a thorough inventory of existing conditions along the Rail Trail
2. Begun interviewing stakeholders and community members
3. Partnered with the University of Utah’s Department of City and Metropolitan Planning
4. Connected with Park City Municipal’s Trails and Open Space Manager in order to coordinate efforts along the trail
5. Strategized with State Parks to spread information about the master plan process and learn more about how the trail is currently utilized
6. Launched a website with information about the trail, the corridor, and the planning process (<https://railtrailsummit.weebly.com/>)
7. Designed, distributed, and have been collecting responses to a community survey available in English (<https://arcg.is/OHWfuj>) and Spanish (<https://arcg.is/14qyDv1>)
 - a. As of Thursday, December 9: 365 surveys have been collected
8. Held a community Open House on December 2, 2021
 - a. Approximately 45 community members were in attendance throughout the course of the evening
9. Worked with eight students from Park City High School’s PCCAPS program on design and community engagement projects

PCCAPS

The intention of working with PCCAPS has been three-fold:

- a. As planners, we have been able to engage with those who will inherit the community. The students' opinions have been unique, thoughtful, and illuminating. Access to the students' network of peers has led to over 400 responses to a student-specific survey.
- b. Students have been exposed to some of the inner workings of local government and specifically, been exposed to planning as a practice and a profession.
- c. The structure of the PCCAPS program has provided an example of how we might engage with the other schools in our area that do not currently have a project-based class option.

Today we are joined by students from the PCCAPS program at Park City High School who have been working on elements of this project for the past semester. Students will be presenting in pairs for approximately 5 minutes. We ask that questions and comments are held until each pair has completed their prepared presentation. Because of the curricular focus of the different classes, questions and comments should be focused on the indicated topics below each category. *The students are on a very strict schedule because of other school commitments, so we will need to begin promptly at 4:35.*

Based on community input, mentoring, and rounds of feedback, students have completed work focused on the following topics:

1. Architecture / Engineering:

- a. Jimi Letchford and Brian Vazquez have created a design for a hypothetical community center to be located adjacent to the Rail Trail. The students collaboratively chose a location near existing infrastructure and with enough space for their design.
- b. Feedback from Council Members and the community should be focused on
 - i. **Site selection:** *How and why did you select this site? In what ways did community input inform this decision?*
 - ii. **Physical Design:** *Why did you choose to include _____? Did you consider _____?*
 - iii. **Use:** *I see you included a space for _____. What informed this decision?*
- c. IT: Jimi and Brian will be joining us via Zoom from Jimi's computer.

2. Business Solutions:

- a. Jacob Bowlen and Tucker Olson have designed a pamphlet with information about the history and culture of the Rail Trail Corridor. The intention is to spark community interest and promote use of the trail.
- b. Feedback from Council Members and the community should be focused on
 - i. **Design Concept:** *Why did you choose this format for conveying information to the public? What information informed your design choices?*
 - ii. **Imagery:** *Why did you select the image of _____? Tell us about how you captured different types of imagery? In what way do you imagine*

drone photography might be used to promote use of the Rail Trail Corridor?

iii. **Market Analysis:** *Do your peers use the Rail Trail? What feedback did your peers give about the Rail Trail? What works now and what could be improved?*

c. Jacob and Tucker are unable to join us for this meeting, but if you have feedback or suggestions, I will send it to them.

3. Technology Solutions:

a. Mayme Hansen and Cassidy White have designed a web-based tour of the Rail Trail utilizing QR codes to direct users to information specific to their geographic location on the trail. The site also includes an interactive map option for users to scroll from one stop to the next.

i. **Design:** *Describe the process for designing this digital tour of the Rail Trail. What technological features did you prioritize?*

ii. **Site Selection:** *How did you choose what sites along the trail to highlight? In what ways were your decisions informed by community input?*

iii. **Construction:** *How have you constructed the tour? What are the next steps to make this usable for the public?*

b. Cassidy and Mayme will be joining us via Zoom.

4. Digital Design:

a. Jesus Suarez and Hunter Pratchett have designed three logo options for The Corridor based on the history of the area and our intention to thinking proactively about future planning.

b. Jesus and Hunter are unable to join us. Their final design should be completed shortly.

University of Utah: City and Metropolitan Planning

Marly Kapacinskas and Sophie Frankenburg, students in the Master of City and Metropolitan Planning program, are working on elements of The Corridor Master Plan as their professional project. Marly and Sophie will provide an update of our efforts thus far.

IT: Please promote Marly and Sophie to be speakers. They are joining us via Zoom.